



**SUMNER
DOWNTOWN
PROMOTION
ASSOCIATION**

SDPA Event Assessment

Initial Approval Date _____

Date Reviewed _____

Event Name:		Date of event:	
Which description best fits this event, you can circle more than one			
Retail	Community	Festival	Performance Cultural
Gateway questions:			
Do we have appropriate facilities available?		Yes	No
Do we have Staffing for this event?		Yes	No
Do we have a committee chairperson for this event?		Yes	No
Is the event free to participants?		Yes	No
Is the event open to the public?		Yes	No
<i>If the answer to any of the above questions is no, there is no need to continue</i>			
1	Does the event celebrate the sumner community or it's history?	0	1 2 3 4 5
2	Does the event meet SDPA's goal of promoting Sumner?	0	1 2 3 4 5
3	To what extent does this event represent a unique and/or innovative opportunity for SDPA and our members?	0	1 2 3 4 5
4	Does this event fulfill or benefit SDPA's mission or vision?	0	1 2 3 4 5
5	Does this event fulfill or benefit the City's mission "to promote needed & valued services that promote a sense of community"	0	1 2 3 4 5
6	Does this event serve a City of sumner, City Council or mayor's priority?	0	1 2 3 4 5
7	Does the event have potential for growth?	0	1 2 3 4 5
8	Does the event focus on the youth in our community?	0	1 2 3 4 5
9	Does the event generate potential income for SDPA?	0	1 2 3 4 5
10	Does the event promote economic revitalization for the downtown area?	0	1 2 3 4 5
26 - 55 Recommend approval		15 - 25 Re-evaluate 0-14 Deny approval	

SDPA Mission Statement

"Business owners working to stimulate economic growth, enhance beautification, nurture historic preservation and ensure the vitality of downtown Sumner through promotions and events."

Optional; Provide a brief description of the event