



Committees Forming Summer 2018

Committee meeting frequencies may vary from monthly to quarterly. Contact the chair for more information. Please consider joining one or more committees and help our downtown *thrive!*

Organization Committee

- Raising money
- Overseeing volunteer activities
- Managing finances

Committee Chair: Anne VanLierop, info@vvanlierops.com

Revitalization Committee

- Building an entrepreneurial economy
- Strengthening existing business, recruiting new ones
- Monitoring economic performance

Committee Chair: Joleen Peterson-Jones, joleen@jnjteam.com

Promotion Committee

- Understanding the changing markets
- Identifying downtown assets
- Creating a new image

Committee Chair: Suzanne Kipfer, simpletidings@comcast.net

Design Committee

- Creating attractive & useful public spaces
- Educating and providing design advice
- Planning Main Street's development

Committee Chair: Dale Loeth, drl@losethusa.com

Event Development Committee

- Develop new retail events
- Evaluate existing events

Committee Chair: Caroline Hamilton, carolineh@goodwillwa.org